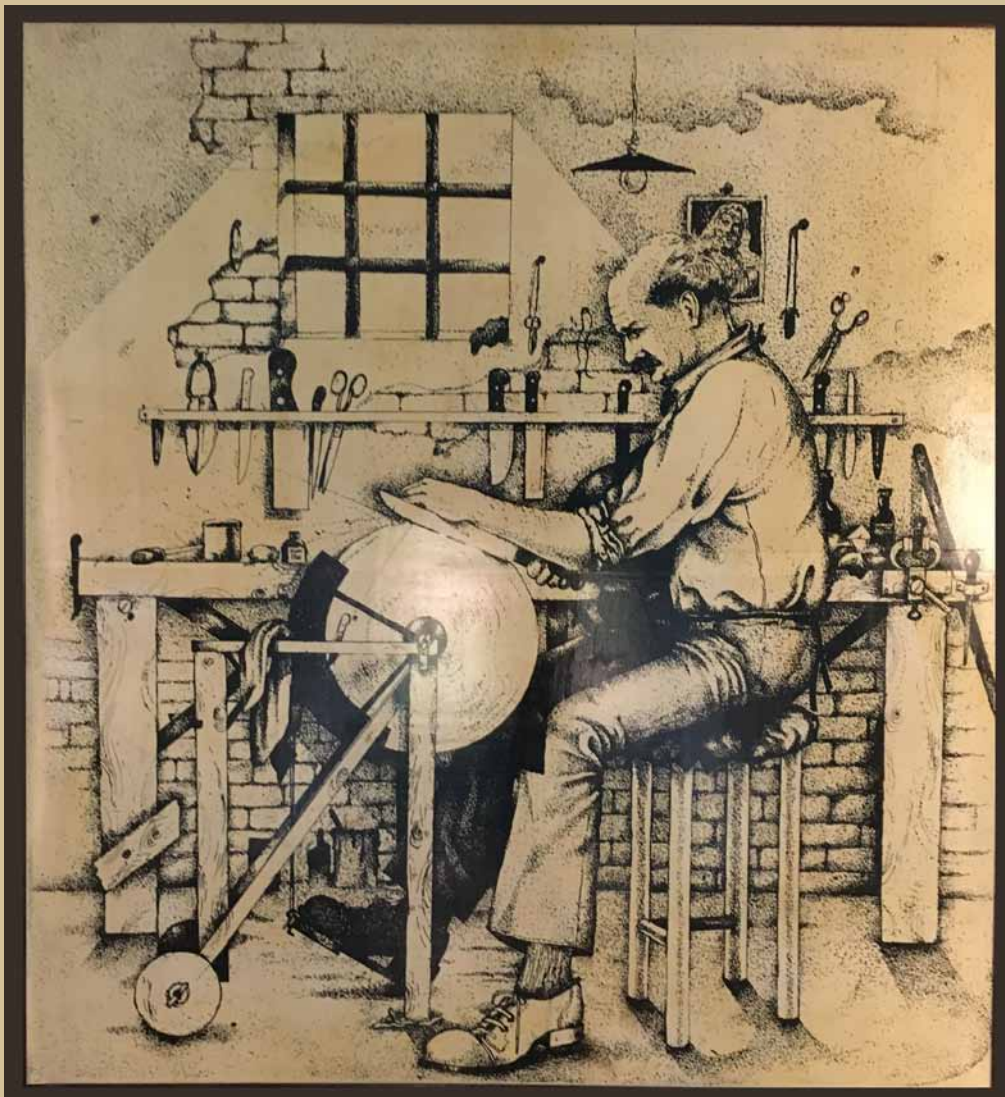




**60th anniversary for MVM:  
the reasons for the success in the grinding  
sector.**

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2019 will be a year to remember for the company based in Correggio (RE) as it celebrates its anniversary, the expansion of its production plant and the debut of its completely renovated website...



### **-60th celebration-**

**1959-2019.** MVM srl, **world leader in the grinding sector** based in Correggio (in the province of Reggio Emilia, Italy), marks an important milestone: **for 60 years, the company has been manufacturing grinding machines for straight blades of all sizes.**

This occasion will be celebrated at **all the trade fairs** that the company will be involved in and will reach its peak at the end of the year with a **major event to be held at the company's headquarters** in the Emilia region, with the participation of customers, friends and employees.

### **-Plant expansion-**

In 2019, the company will also **expand its production plant**, which will be put into operation, thus allowing it to double the size of its current facility. With more space available, a **testing room** will be set up for testing the full range of machines currently available on the market and for allowing customers to perform grinding tests before purchasing, as well as for carrying out specific training activities on each model.



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### **-Trade fair participation-**

MVM was founded in 1959 and after an initial phase in which the reference point was the Italian market, it has soon began to look abroad, **participating to the most important worldwide exhibitions** and developing the market in each country of interest through consolidated partnerships, with established retailers and distributors in the local market.

Today, the company **primarily targets the foreign market, which accounts for up to 90% of its turnover**, and especially small and medium-sized enterprises, mainly represented by grinding centres: companies that grind tools for third parties and large-scale users.

### **-After sales service-**

One of the flagships of the Emilia-based company is its **after-sales service**: continuous investments have been made to set up a reliable organisation, which is operational **365 days a year** in order to meet multiple requests in real time, from purchasing consumables to training, including requests for spare parts or providing on-site servicing to ensure machine durability.

### **-R&D Department-**

With its dedicated technical staff, the **Research & Development department** is in charge of designing new models and of continuously improving the machines currently produced.

MVM manufactures high-quality grinders thanks to **technical staff trained upon hiring, which is always up-to-date through regular training**. In fact, the company believes that a good product is the result of a good project and of productive know-how, which is developed and implemented through the expertise of its people.

### **-Training-**

**Human resource and customer training** is one of the company's cornerstones and an activity it strongly believes in. All employees in the various business, administrative and technical areas are fluent in foreign languages: Every week, MVM holds courses at the company's premises, so that all MVM customers can have a contact person in the company who speaks their language.



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## **-2019 Goals-**

This year will be the **year of innovation** for MVM. Some of the most interesting projects that will be presented include two highly innovative new types of machines: **the SM500 sanding machine**, also called the **60° sanding machine for disc deburring**, cleaning and surface grinding; and towards the second half of the year, **the new ZX**, making the range of grinders even more versatile and suitable for processing an ever-increasing number of blades (of different types and sizes) available on the market.

MVM offers its services on the market through a **dedicated website, which will be fully renewed** and put online in the next few months, by the end of 2019, with lots of images, video tutorials, customer reviews, product technical data sheets, catalogues and many other novelties.

In the coming months, MVM will continue to update its market through the social and institutional web platforms, making an appointment at the upcoming international fairs:

**Aff'Tech** (March 21-23th - Reims, France - Booth J19- K6);

**Tissue World Milan** (March 25-27th - Milan, Italy - Booth C 700);

**Ligna** (May 27-31th - Hannover, Germany - Booth B55 Pav 27).



# **“MVM: 60 years experience in the grinding sector”**



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